

Branislav Dordevic

ONESKETCHYGUY



Creative Type.
Design Addict.
Coffee Lover.
Haver of Fun.

734-922-5918 • onesketchyguy@gmail.com • onesketchyguy.weebly.com

Skills & Tool Box

- Creative Direction
- Graphic design
- Illustration
- Logo & Branding
- Product development
- Apparel design
- Web design

Mac OSX / Windows, MS Office,
Artworks Studio, Gerber Suite
Dreamweaver, Google Sketch Up.



- ● ● ● ● Illustrator
- ● ● ● ● Photoshop
- ● ● ○ ○ InDesign
- ● ○ ○ ○ After Effects
- ● ○ ○ ○ Flash

Design Experience

bd Art & Design

Creative Director / Freelance Designer 2011-Present

Creating and executing creative assets in variety of capacities.
Executing creative direction, graphics, illustrations with clients.
Working with entrepreneurial starts ups, small & large
businesses in developing a visual identity.

Corporate Films Canada

Illustrator & Designer 2009-2015

Illustration for Veronica's Kitchen, Kids TV series. Episodes 1-9
Motion graphics and designs for documentaries and TV ads.
Designed Promotional and branded marketing materials.
Carrassauga Celebration DVD packaging.

Clients :

Corporate Films Canada
Sears Canada
Time2Talk
Wal-mart Canada
The OD eXchange
Garage Armour
KitchenTuff
Blade Creative Branding Inc.
Fisker Designs
Morgan International
HPG SALES LTD.
The Son Roberts Band
Swiftbidz Ltd.
Fayeclack Communications Inc.
Gunn & Co. Woodworking Ltd.

+ Continued

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+ Design Experience

Sears Canada
Freelance Designer

2010-2013

Illustration and design support for product development.
Designed apparel and embellishments for categories:
Menswear, Kidswear, Swimwear, Outerwear, Infants.
Created screen prints, textile design, AOP's and embroideries.
Brands: Nevada, Jessica, Tradition, AlpineTek, Extreme Zone

Walmart Canada
Freelance Designer

2010-2013

Illustration and design support for product development.
Designed screen prints, plaids, AOP's and apparel textiles.
Categories: Menswear, Kidswear, Outerwear, Activewear.
Brands: George Mens, George Kidswear, Activewear, G:21

Williamson-Dickie Canada Co.
Design Coordinator/ Designer

2008-2011

Sr. designer on all seasonal product catalogues.
Managing layout design, print brokering & distribution.
B2B/B2C, print and web ads
Tradeshaw Booth graphics & design.
Sr.Cad designer on all screen print, plaids, AOP's, textiles.
Brands: Dickies, Genuine Dickies, Kodiak, Terra, Buckeye

Sears Canada
CAD Designer & Brand Development 2003-2008

CAD designer for apparel graphics, plaids, prints and textiles
Conduct market research of current trends and fashion services.
Create conceptual boards, line reviews, seasonal colour trends.
Brands: Sears Infants, SearsKids, Nevada, Extreme Zone,
Mike Weir, Driven, PureNRG, AlpineTek, Sleepwear, Outerwear.

Exhibitions / Showings

2015 AB Regional Finalist
2014 AB Mississauga Finalist
2014 Regional Finalist Art Battle TO
2014 AAG Gallery Art Battle Winner
2012 Falling Colours - Solo, Yipsi, MI
2012 Local Artist Series - Toronto
2011 Local Artist Series Solo Show
2009 Bob Marley Benefit Fundraiser
2009 Drool Gallery - Group show
2007 Nawlin's - Oakville, ON

Associations:

The Wishlist Foundation
Art Battle for Kinark's Kids
Gunn's Karate Do Jo

Education:

Sheridan College, Oakville, ON
Illustration & Design